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#### **NEXT CPAC MEETING**

The next meeting of the Colorado Potato Administrative Committee (Area II) will be held November 19<sup>th</sup>, at 7:00 pm, in the CPAC office conference room.

#### **ADAMS STATE SPUD BOWL-AG DAY OCT 17<sup>TH</sup>**

It was a great day with wonderful fall weather to celebrate harvest at the game vs. Black Hills State University (SD). Adams State University partners with the SLV potato industry to provide 10 one semester scholarships for queen candidates from SLV schools. This year's Queen, Faleen Lobato from Centennial High School, will receive one year's tuition, room and board at Adams State University. A big thanks to Adams State University and President McClure.

#### **POTATO EXPO- NPC ANNUAL MEETING 2016**

The EXPO will be held Jan 12-14 in Las Vegas. To register and find agenda and speaker information go to

[www.potato-expo.com](http://www.potato-expo.com).

The NPC meeting will be Jan. 14-15 following the EXPO.

To register use this link: <http://nationalpotatocouncil.org/events-and-programs/annual-meeting/>

These events are separate and require separate registrations.

#### **POTATO INDUSTRY LEADERSHIP INSTITUTE**

CPAC will be represented by Tyler Thompson, Mark Wright, and Racheal Werner. The 2016 PILI will be held February 17- 25, 2016, in Grand Forks, North Dakota, and finish in Washington, D.C

#### **RESEARCH COMMITTEE**

This week Sheldon Rockey, representing CPAC, accompanied several CSU research personnel on a fact finding trip to Idaho and Wisconsin to learn more about their potato storage research facilities and programs. The research committee will be meeting on Monday November 16<sup>th</sup> at CPAC to discuss this trip and priorities for 2016 research studies. Please let us know if you have suggestions.

#### **SOCIAL MEDIA**

This month check out the San Luis Valley Research Center's Facebook page where you will find updates on what's going on with the Potato Program at the Research Farm as well as information on upcoming events. Great information about the Potato Program can be found on their website too:

<http://potatoes.colostate.edu/>

CPAC's Produce for Better Health sponsored plate, the Crab Smash Potato Stuffed Artichoke recipe, was featured on PBH's social media platforms in October! You might have also seen it on CPAC's Facebook pages as well. We co-sponsored this recipe with Ocean Mist. Here are a few stats as to how well it performed on social media: it got 1,186 Facebook Likes, 254 Facebook shares, 2 retweets on Twitter, 37 Insta-likes on Instagram, 148 click-thrus, and had an audience reach of 70,454! See the recipe: [http://www.pbhfoundation.org/pdfs/pri\\_sec/retail/mar\\_tools/half\\_the\\_plate/batch\\_14/CrabPotatoArtichokesWEB.pdf](http://www.pbhfoundation.org/pdfs/pri_sec/retail/mar_tools/half_the_plate/batch_14/CrabPotatoArtichokesWEB.pdf)

#### **TRANS PACIFIC PARTNERSHIP TEXT RELEASED**

The White House has posted the text of the Trans-Pacific Partnership trade agreement, triggering the start of a ninety day public review process.

The 30 chapters of the TPP agreement include a sanitary and phytosanitary measures section meant to prevent countries from using standards for food safety and animal and plant health as

trade barriers. There are other chapters on market access, rules of origin, trade remedies, intellectual property and the environment. Under the Trade Promotion Authority law enacted this summer, the text of a trade agreement must be released at least 60 days before President Obama can sign it. The 12-nation TPP still must be ratified by Congress and they won't begin considering the legislation until the President submits the final legislative text to Congress.

Included in the TPP release are a number of side letters detailing bilateral agreements between numerous countries, including the United States, on issues such as sugar, catfish, and geographical indications.

To see links for the entire text of the agreement:

<https://ustr.gov/trade-agreements/free-trade-agreements/trans-pacific-partnership/TPP-Full-Text>

Based on a review of the recently released agreement text, the National Potato Council (NPC) strongly supports the trade deal and urges Congress to quickly complete their review of TPP and approve the agreement. Currently 20 percent of the potatoes produced in the U.S. are exported as fresh, dehydrated or frozen processed potatoes. Over the last 10 years potato exports have grown by 56 percent in volume and were valued at \$1.7 billion in 2014. The completion of bilateral and multilateral trade agreements has been a key driver in that export growth. TPP has potential to drastically increase this export growth.

#### **HIGHWAY REAUTORIZATION**

The House of Representatives approved a highway bill Thursday November 5th with six years of policy directives but only three years of funding. The bill, passed on a 363-64 vote, must still be reconciled with a similar Senate version approved this summer. Farm and food industry groups were pushing to include increases in truck weight limits but the House rejected, 187-236, an amendment by Rep. Reid Ribble, R-Wis., that would have allowed states the option to increase the truck weight limits on their interstate highways from 80,000 pounds to 91,000 pounds, provided the trucks have six axles. NPC and CPAC growers had been working on this legislation for several years and five members of the Colorado delegation did vote for the amendment, including Rep. Tipton, R-Co. The House and Senate have until Nov. 20 to agree on a final bill or they will have to pass another temporary extension of funding. Finding funding to address the crumbling transportation infrastructure within our country is critical to insure U.S. agriculture and businesses remain competitive in the world market.

#### **C.S.U POTATO BREEDING OPEN HOUSE NOVEMBER 19<sup>TH</sup>**

Did you know it can take fourteen years to develop a new potato variety? Please plan to attend the C.S.U. Potato Breeding open house from 11 a.m. -1 p.m. at the CSU Ag. Experiment Station. Samples of the advanced potato selections will be available for review and lunch will be provided. Following lunch there will be an evaluation meeting for the advanced selections. The new C.S.U. Dean of the College of Agricultural Sciences, Dr. Ajay Menon, will be there so please come and meet him. Please R.S.V.P. your attendance for lunch purposes to Sharon at 754-3594, ext. 17 by noon November 12<sup>th</sup>.

**POTATO MARKET NEWS**

The North American Potato Market News reported that storage supplies of russet table potatoes could be down 5-6 million cwt. this year. The first U.S.D.A. estimate of potato production will be released this week on November 10<sup>th</sup>. Here is a link to a story about Idaho's harvest from Capital Press:

[http://www.capitalpress.com/Idaho/20150914/Idaho-spud-growers-report-big-size-fewer-tubers?utm\\_source=Capital+Press+Newsletters&utm\\_campaign=3d8db55f84-Idaho+Weekly+Update&utm\\_medium=email&utm\\_term=0\\_4b7e61b049-3d8db55f84-69641605#.VgB2A1BP7WA.gmail](http://www.capitalpress.com/Idaho/20150914/Idaho-spud-growers-report-big-size-fewer-tubers?utm_source=Capital+Press+Newsletters&utm_campaign=3d8db55f84-Idaho+Weekly+Update&utm_medium=email&utm_term=0_4b7e61b049-3d8db55f84-69641605#.VgB2A1BP7WA.gmail)

**MARKETING**

CPAC, CCPGA, Aspen Produce, Mountain Valley Produce, Canon Potato Co., Farm Fresh, RPE, Wada Farms, and Mountain King devoted a weekend to promoting Colorado Potatoes at the PMA Fresh Summit in Atlanta. Some of the booths were under the umbrella of the Colorado Dept. of Ag's Colorado Pavilion. We saw lots of interesting and innovative ideas in the produce industry including new packaging and smaller size profile in the potato category. At the CPAC booth we had many International buyers visit, including several from Mexico, who showed a real interest in Colorado potatoes. We were able to introduce them to the shippers that were in attendance as well as share our entire shippers list of contacts. Jed Ellithorpe, Aspen Produce said "I have been

attending PMA for 15 years and the 2015 show has been the best one yet. Atlanta is a good market for us. Consolidating the show into 2 days really makes sense. Being part of the Colorado Pavilion also worked really well for us. Without the CPAC and the CO Dept. of Ag's efforts we would not have a booth at PMA. I look forward to attending next year's show in Orlando."

Darren White from Canon Potato told us that "PMA in Atlanta was very rewarding this year! We were fortunate to meet numerous customers and introduce our new bag labels, products and ideas to hundreds of contacts. The interaction with customers was incredible! The Colorado Department of Agriculture pavilion was very well-done and we were proud to participate! We will most definitely take part next year in Orlando!" It seems it was a very successful show. All Colorado potato shippers are invited to participate in the pavilion next year in Orlando. Contact Jim or Linda for information.

**MEETING CALENDAR**

- 11-16 Research Committee meeting 9:00 a.m.
- 11-17 Inspection Advisory Committee mtg. 10:30 a.m.
- 11/19 CPAC meeting 7:00pm
- 12/17 CPAC meeting 7:00pm
- 1/12-14 Potato Expo Las Vegas
- 1/14-15 NPC Annual Meeting
- 2/10-12 SLV Ag Conference

**OCTOBER SPUD FACTS**

		<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
Shipments	480 cwt equivalent	2619	2499	2469	2902	2733
Reds	percentage of crop	4.5	5.9	3.2	3.5	3.4
All Russet Varieties	percentage of crop	87.1	82.9	89.6	87.5	89.9
Yellows	percentage of crop	7.7	9.8	6.9	7.8	6.4
Other Varieties	percentage of crop	0.7	1.4	0.5	1.2	.3
U.S. No. 1	percentage of crop	75.6	80.2	68.5	68.6	70.2
U.S. No. 2	percentage of crop	5.5	6.4	6.1	6.1	5.9
U.S. Commercial Grade	percentage of crop	18.7	12.8	24.9	25.2	23.1
Seed	percentage of crop	0	0.6	.5	0	.8
Bulk	percentage of crop	32.0	27.5	32.4	35.6	34.4
Total rail shipments		64.4	92.6	163	157	16
Total truck shipments (fresh)		2271	2238	2080	2572	2524
Total truck shipments (processing)		283	168	226	173	193
Total shipments for the year to date		4700	4071	4307	5247	5307

**Average F.O.B. prices for October  
(per 50 lb. carton or bale unless noted)**

		<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
Reds	U.S. #1 size B	11.21	n/a	n/a	n/a	n/a
Yellow Varieties	5#	12.07	10.97	12.50	n/a	n/a
All Russets	U.S. #1size A	5.89	5.73	7.20	4.77	7.49
All Russets	U.S. #2	4.90	5.00	5.69	4.05	6.14
Bulk Russets	U.S. Commercial Grade 100 lbs	6.92	6.18	10.40	4.88	9.05